



umlaut eBridgeNow

Meet eBridgeNow, a learning platform that is built to manage, administer and deliver all modes of training seamlessly, and provide learners with an engaging learning experience.

01/03/2021



1. Introduction: eBridgeNow.



Challenges

Organizing learning/training sessions in classrooms can be a tedious task, as it involves paperwork and enormous extent of coordination. It is tough to track the progress of learner through such means.



Tedious task

The retention span of a learner is less when they attend classroom training, as it is conducted at an imposed pace. The retention span of classroom training is said to be somewhere between 30 –35% on an average.



Less Retention Span

The cost of organizing a physical/classroom training can be expensive, as it involves bringing many people together at one place, thereby incurring expenditure such as travel, food, resources, infrastructure etc.



Costly



2. Our solution: eBridgeNow.

- eBridgeNow is a cloud-based platform for the administration, documentation, tracking, reporting, and delivery of educational courses or training programs
- It supports online training delivery, class-room based training and distributed training across multiple locations
- It caters to the needs of Educational Institutions, Corporates and Training Academies



eBridgeNow[®]

Innovation by umlaut.

This tool focusses on better learning experience for learners across geographical region to enable skill on self-paced learning model & online training (with ecommerce features) practically on any domain. It elegantly aids blended learning and **phigital** models as well.

It consists of the following features:

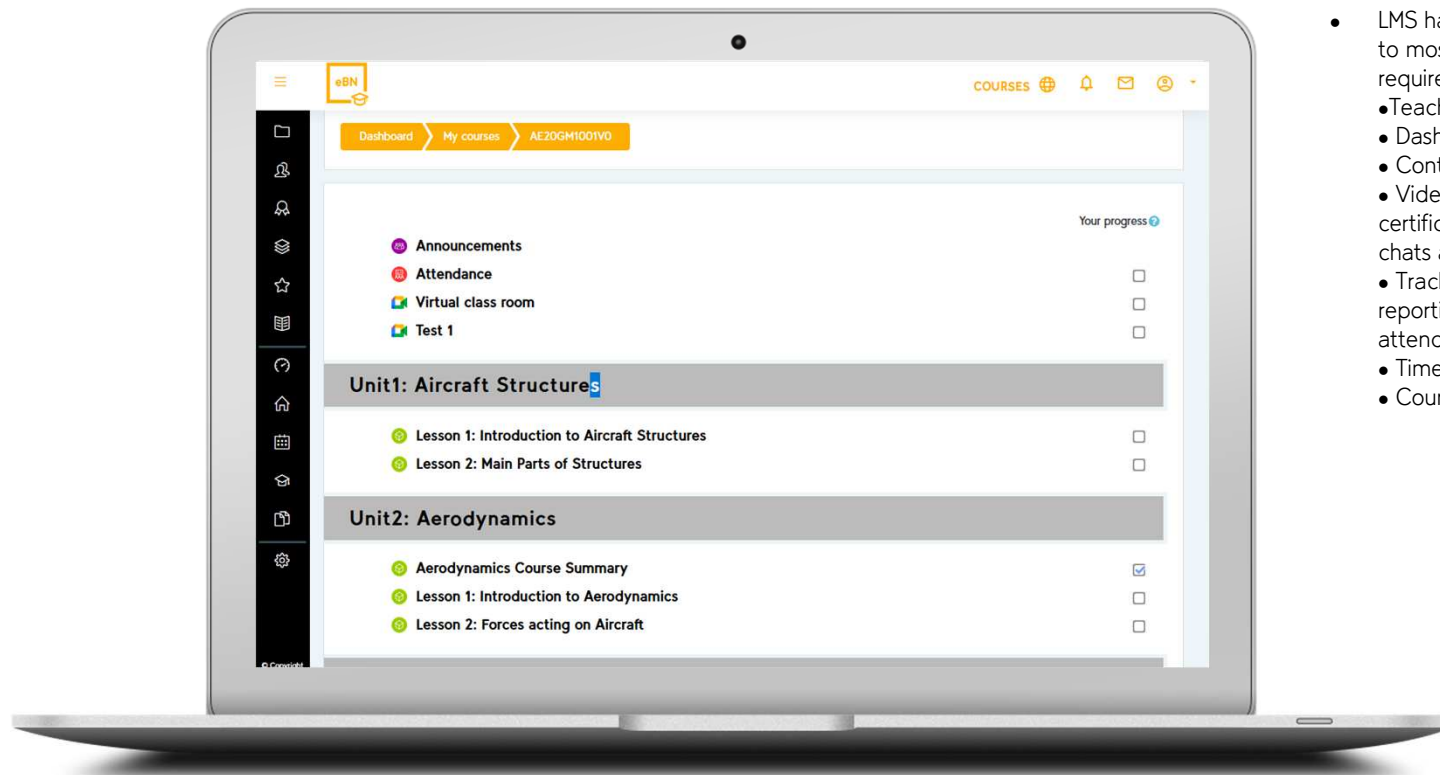
- Virtual Classrooms
- Content Management
- E-learning Courses
- Delivering Training
- Software Tool Training
- Assignments & Tests
- Certifications
- Customized Content Development
- Monitor & Assess Performance
- 360° view for all
- Dashboards and Reports
- CRM/Marketing Support
- Ecommerce & Financial Management Module
- Message Board, Chat, Cross-stakeholder Communication



Technical Features



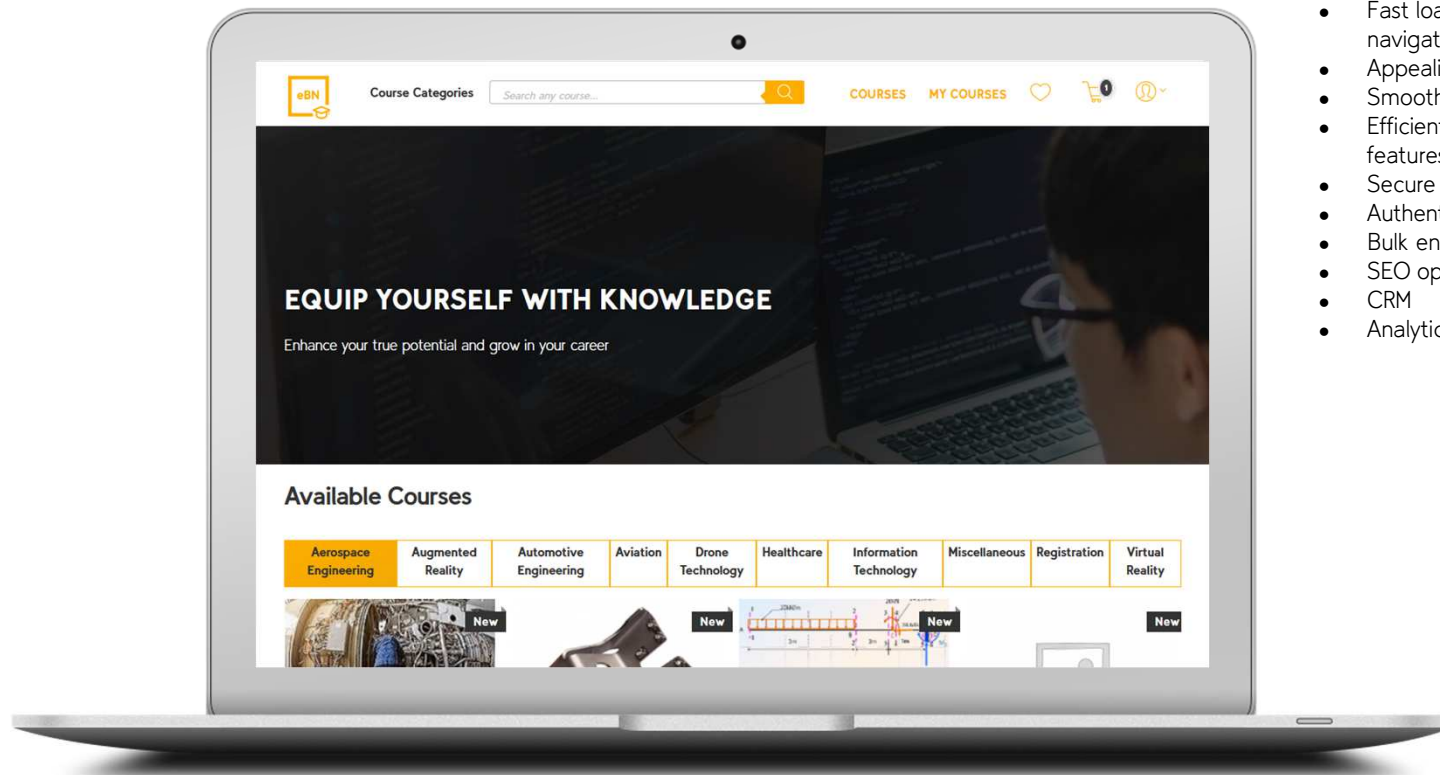
1. Learning Management System (LMS)



- LMS has the flexibility to adapt to most of the customer requirements (e.g.)
 - Teacher, student management
 - Dashboards
 - Content Management
 - Video lectures, assessments, certifications, virtual sessions, chats and forums
 - Tracking, managing and reporting progress and attendance
 - Timely notifications
 - Course migrations



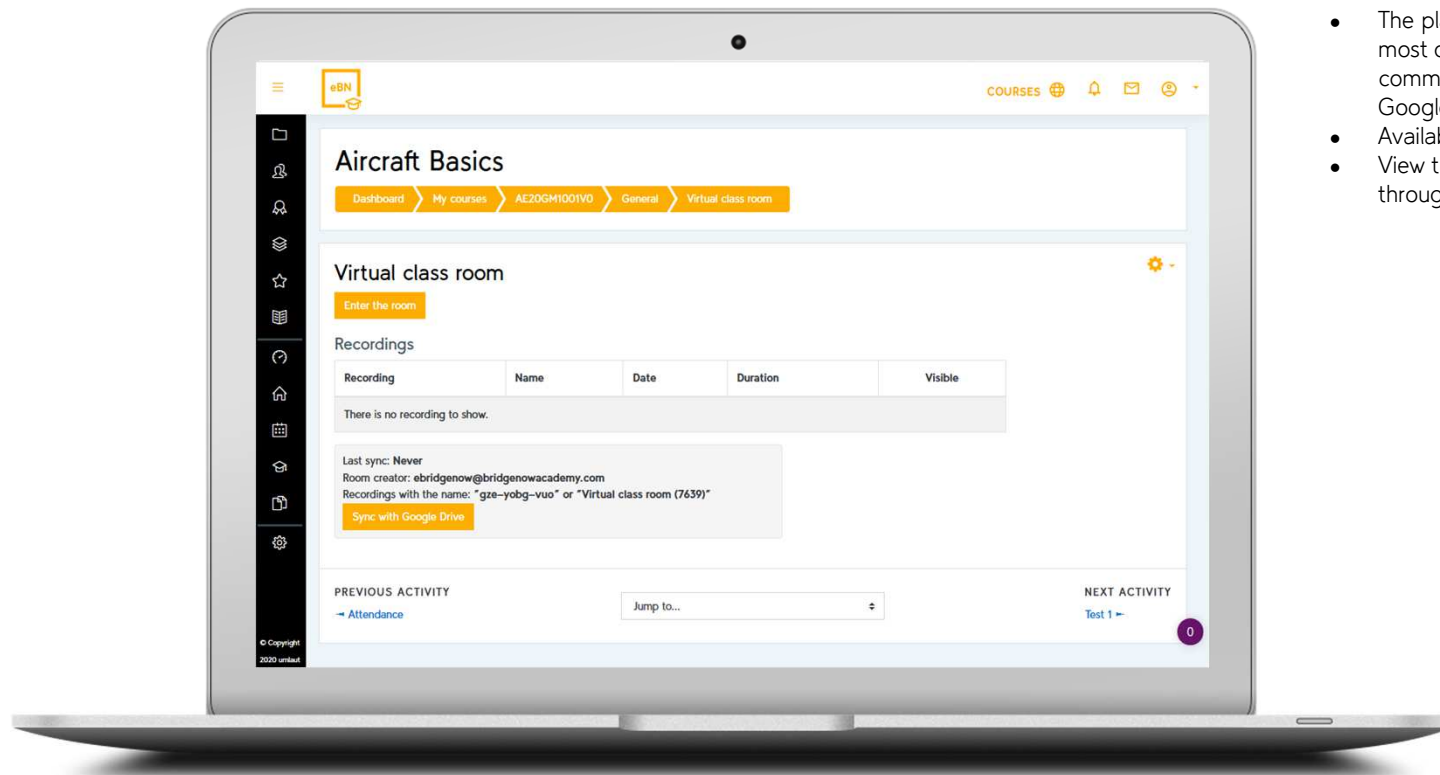
2. Content Management System (CMS)



- Fast load with clear & easy navigation
- Appealing aesthetics
- Smooth signup process
- Efficient cart, coupons and wishlist features
- Secure payment network
- Authenticated user onboard
- Bulk enrollment
- SEO optimized
- CRM
- Analytical reports



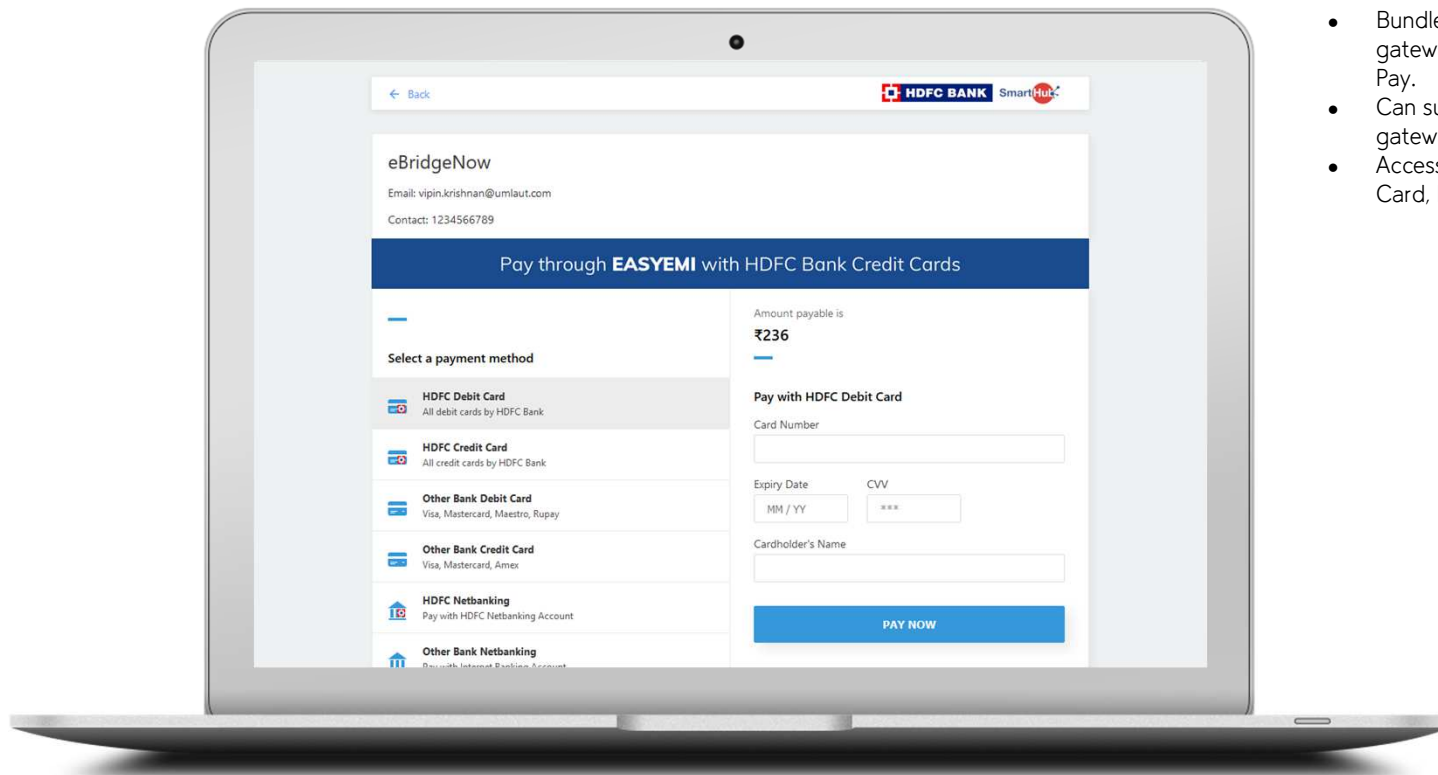
3. Virtual Classroom – Google Meet.



- The platform can adapt to most of the commonly available communication tools such as Google Meet, Zoom, etc.
- Available within the platform
- View the recorded videos through platform



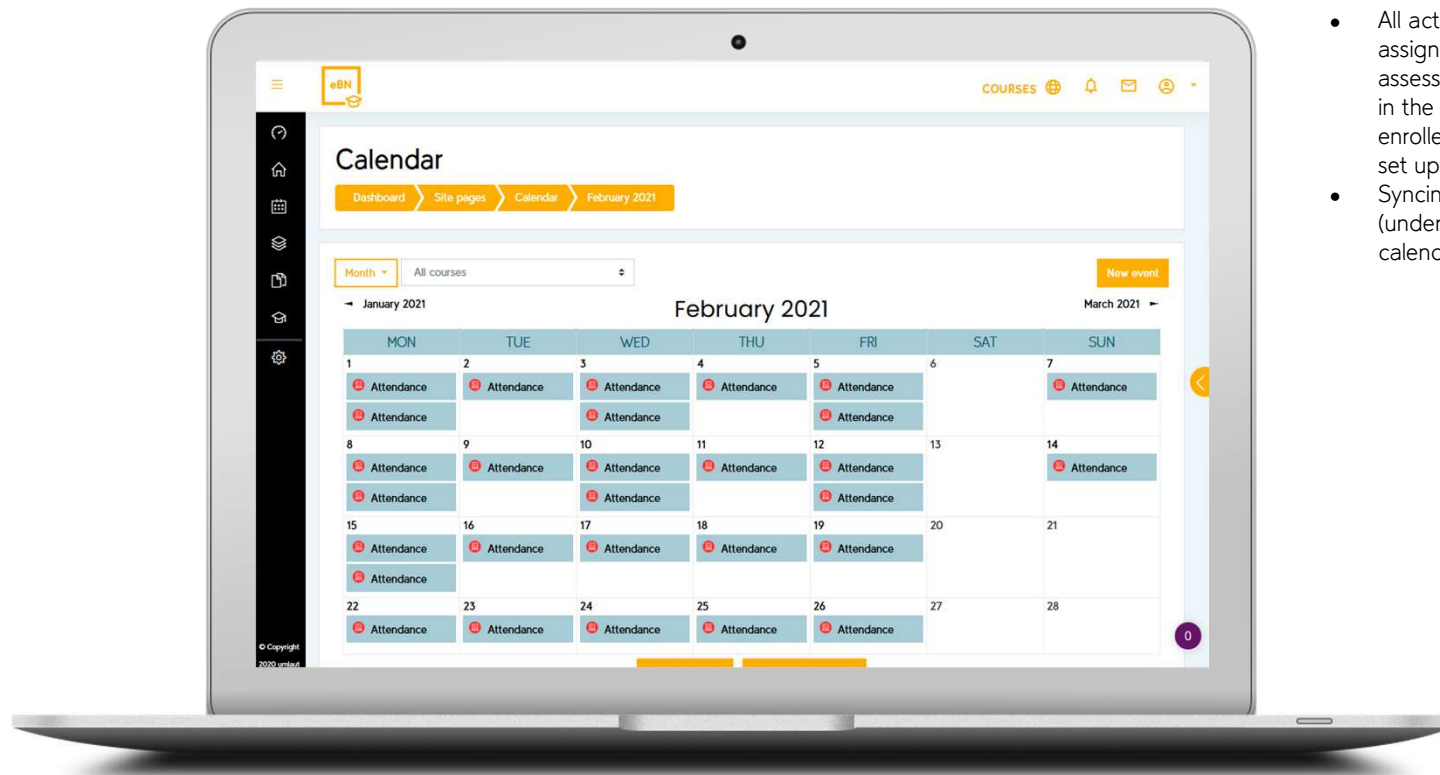
4. Payment Gateway



- Bundled with HDFC payment gateway integrated with Razor Pay.
- Can support other payment gateways as well
- Access to Net banking, Credit Card, Debit Card & Wallets



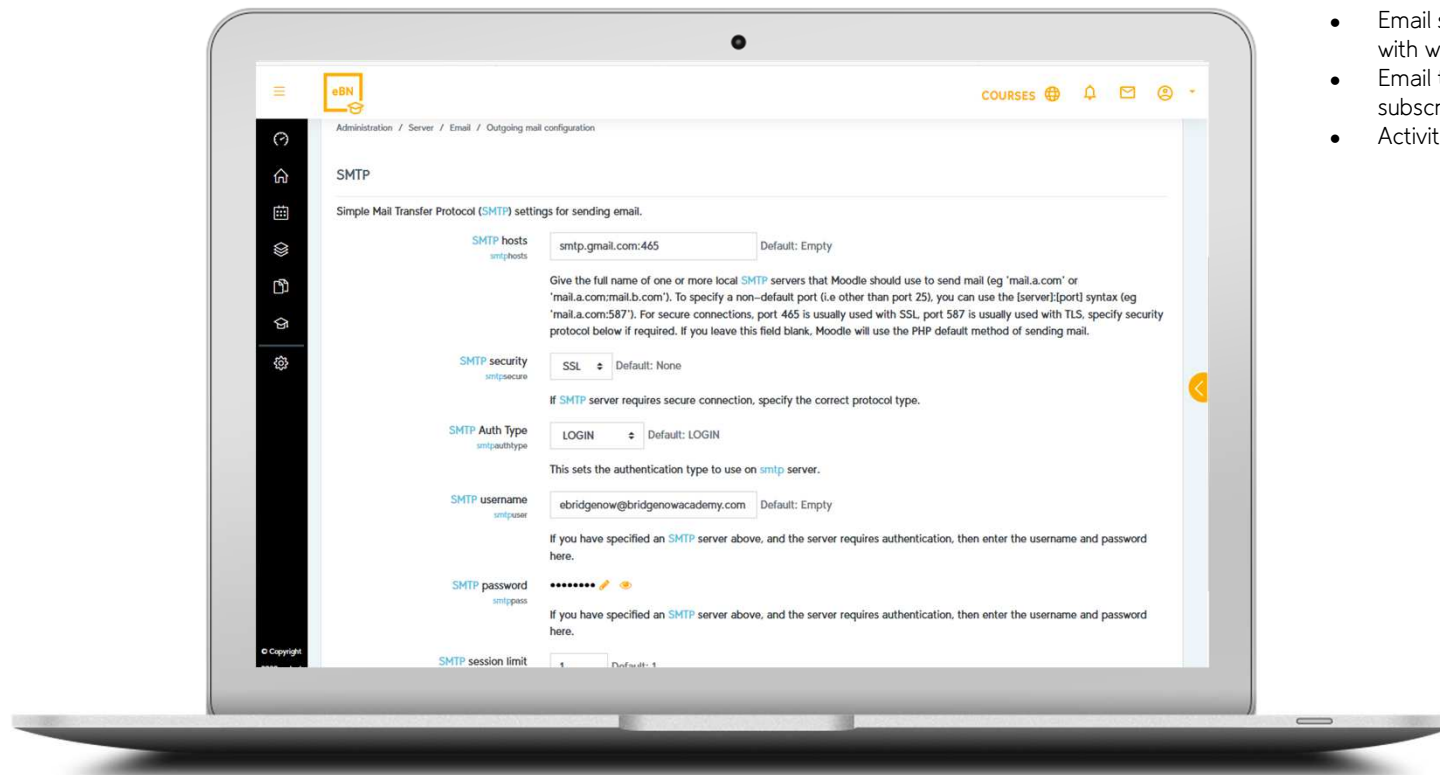
5. Platform – External Calendar Integration.



- All activities like virtual sessions, assignment submissions and assessment date get uploaded in the platform calendar for all enrolled candidates once it is set up by the trainer
- Syncing of Platform calendar (under dashboard) with external calendars such as google



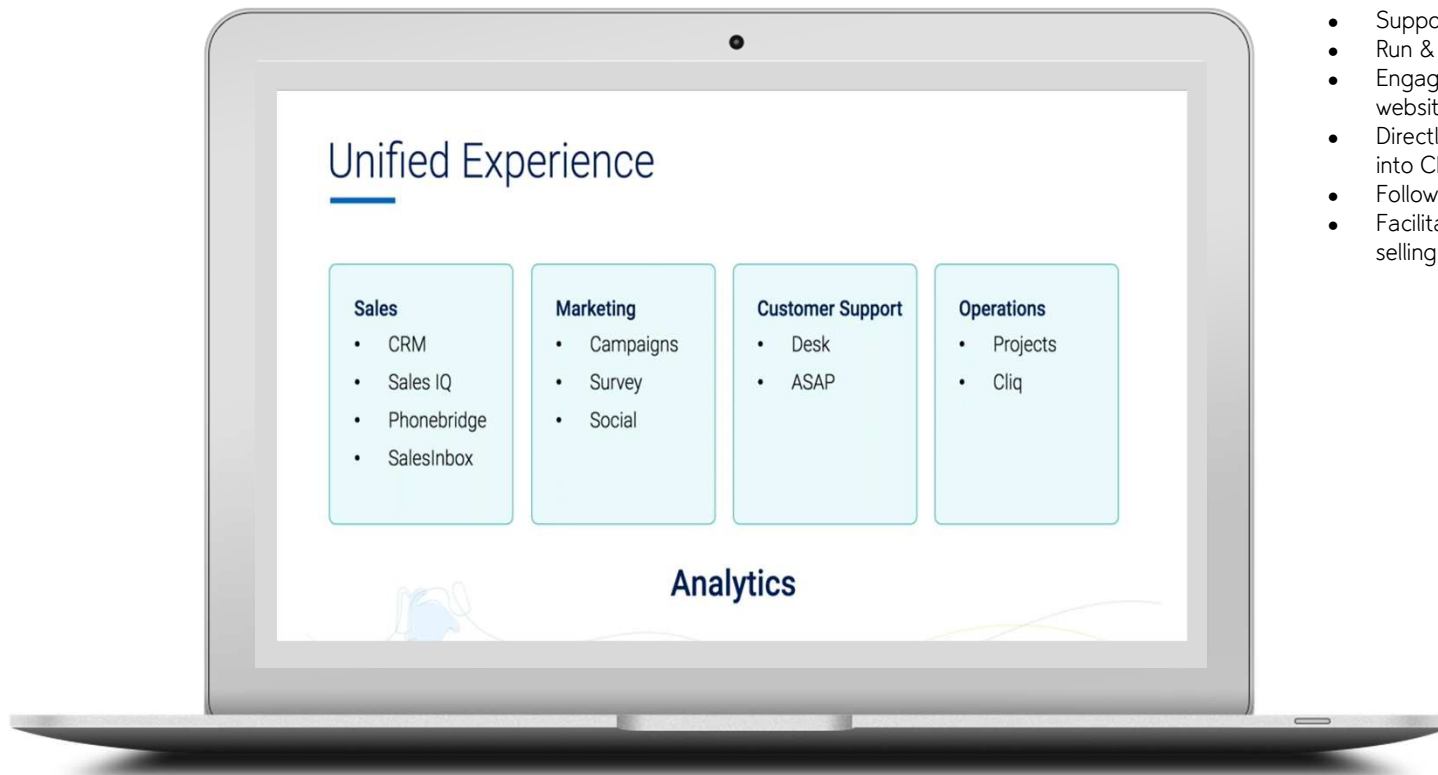
6 Simple Mail Transfer Protocol (Mail Configuration)



- Email system can be configured with wide range of mail servers
- Email triggers sent to customers & subscribers within the platform
- Activities to be updated over email



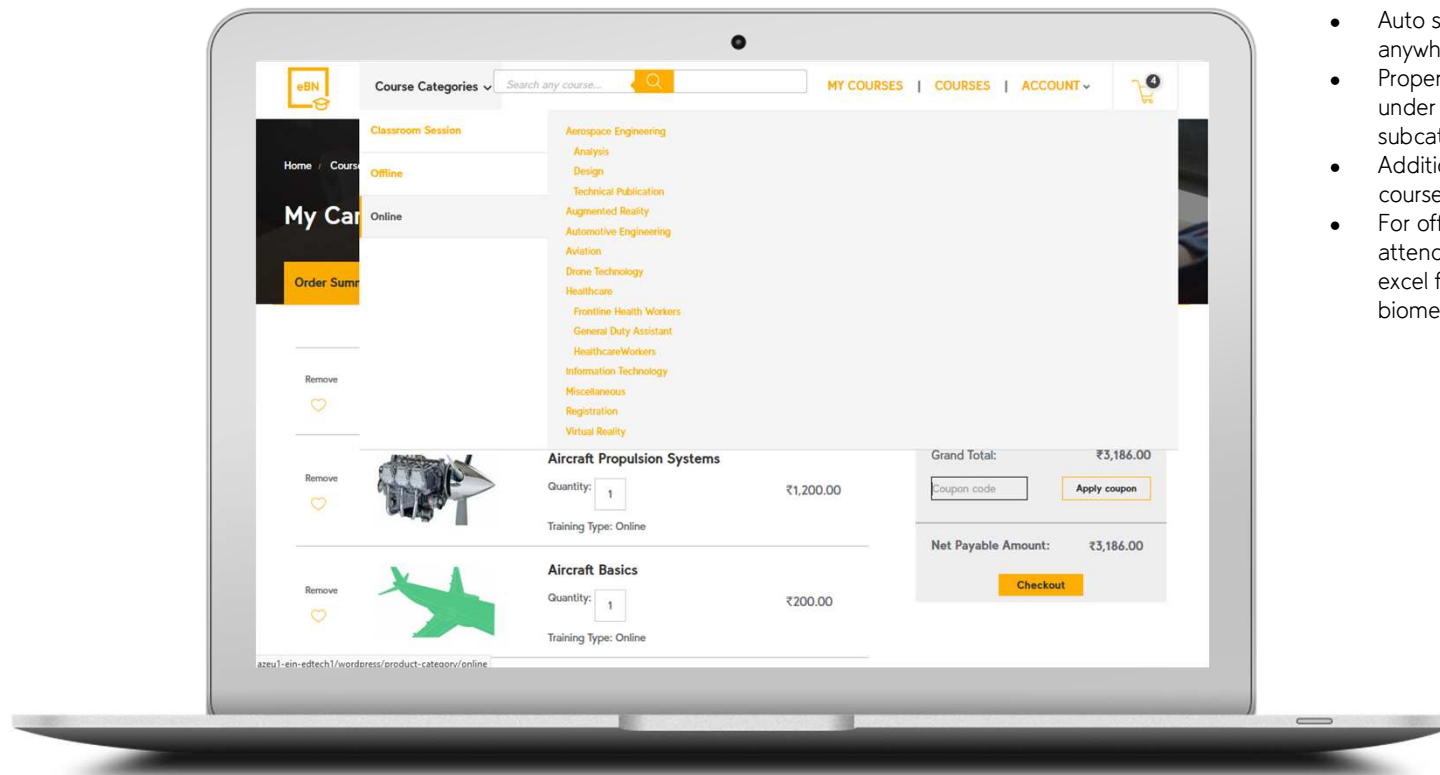
7 Integrated CRM



- Supports easy mobilization
- Run & manage campaigns
- Engage visitors who land on the website
- Directly add visitors as leads into CRM
- Follow up and convert deals
- Facilitates cross-selling & up-selling



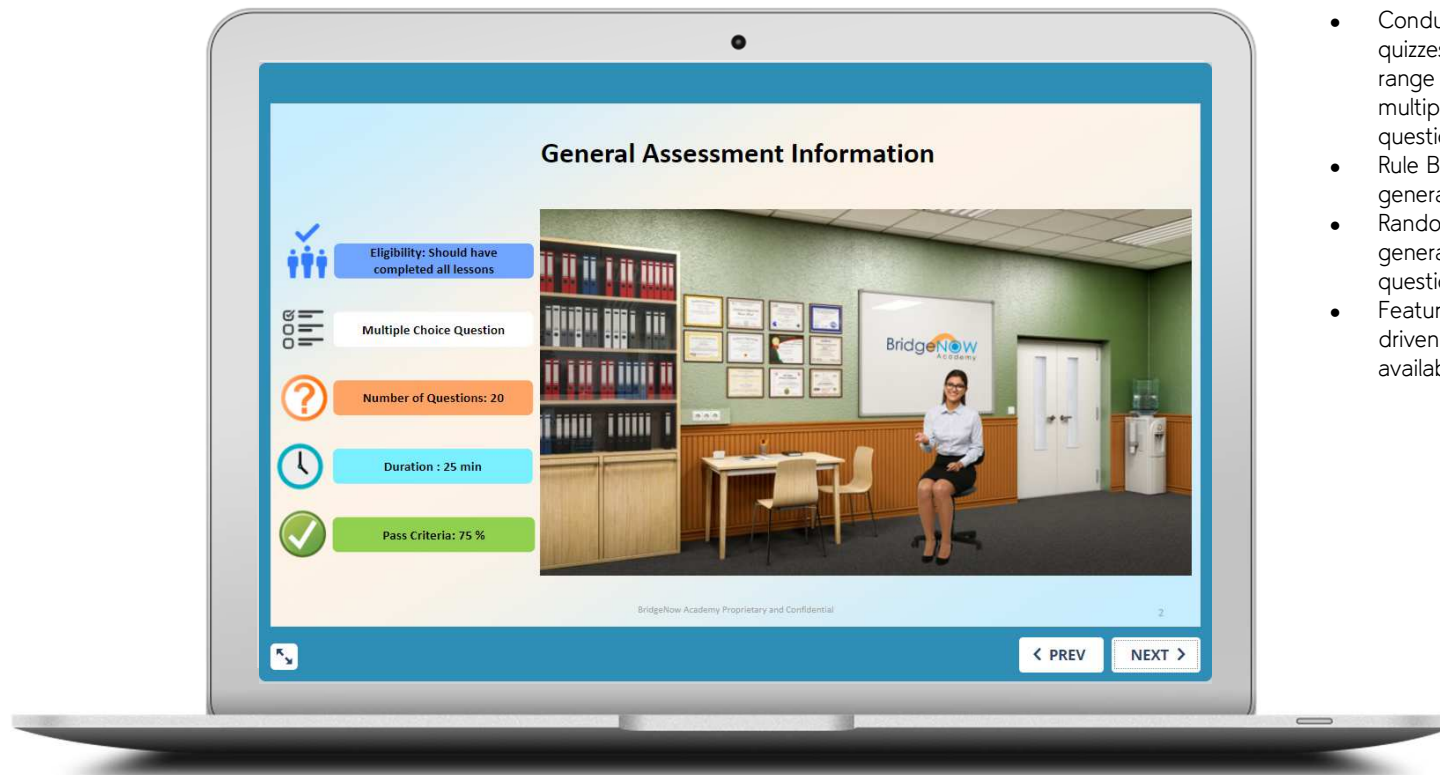
8. Course Category



- Auto sync of categories created anywhere across the platform
- Proper navigation of courses under each categories and subcategories
- Addition of online and offline courses is possible
- For offline courses tracking attendance by uploading in excel format/linked to biometric system is possible



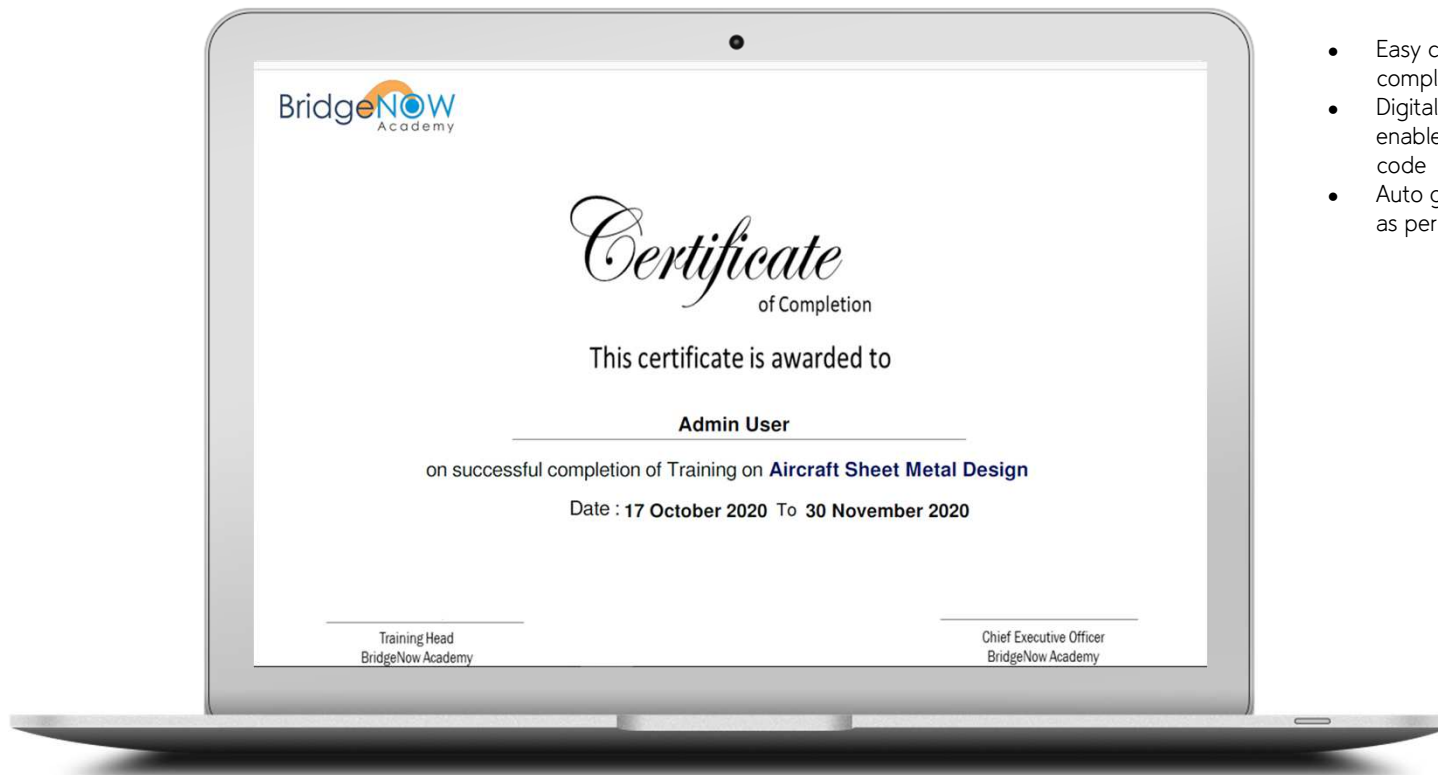
9 Assignments and Quizzes



- Conduct student assignments, quizzes, assessments with wide range of question types from multiple choice to short answer questions
- Rule Based certificate generation
- Randomized question generation from multiple question banks
- Feature for conducting timer driven assessment/quizzes available



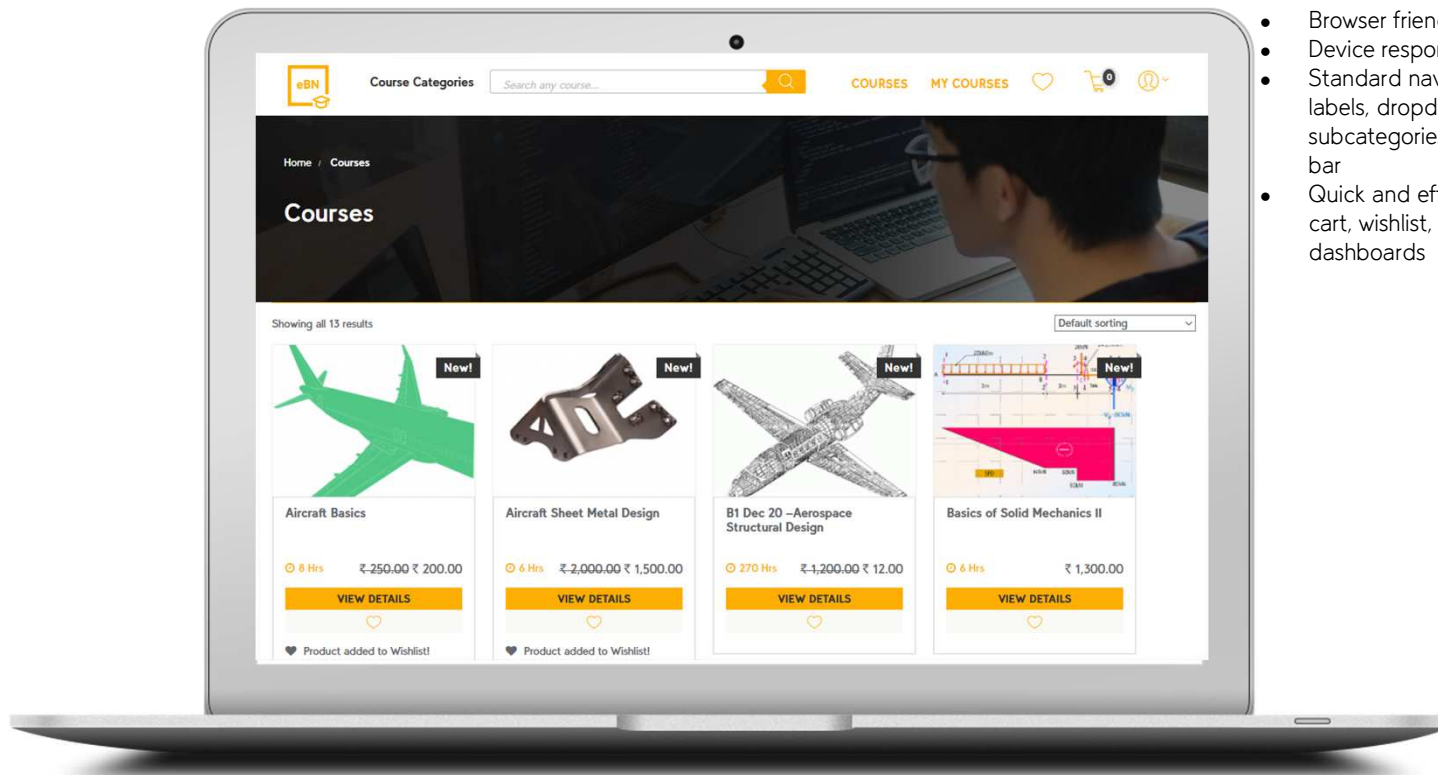
10. Customizable assessments and certificates



- Easy customization of course completion certificates
- Digitally personalized certificate enabled with unique ID and QR code
- Auto generation of certificates as per set rules



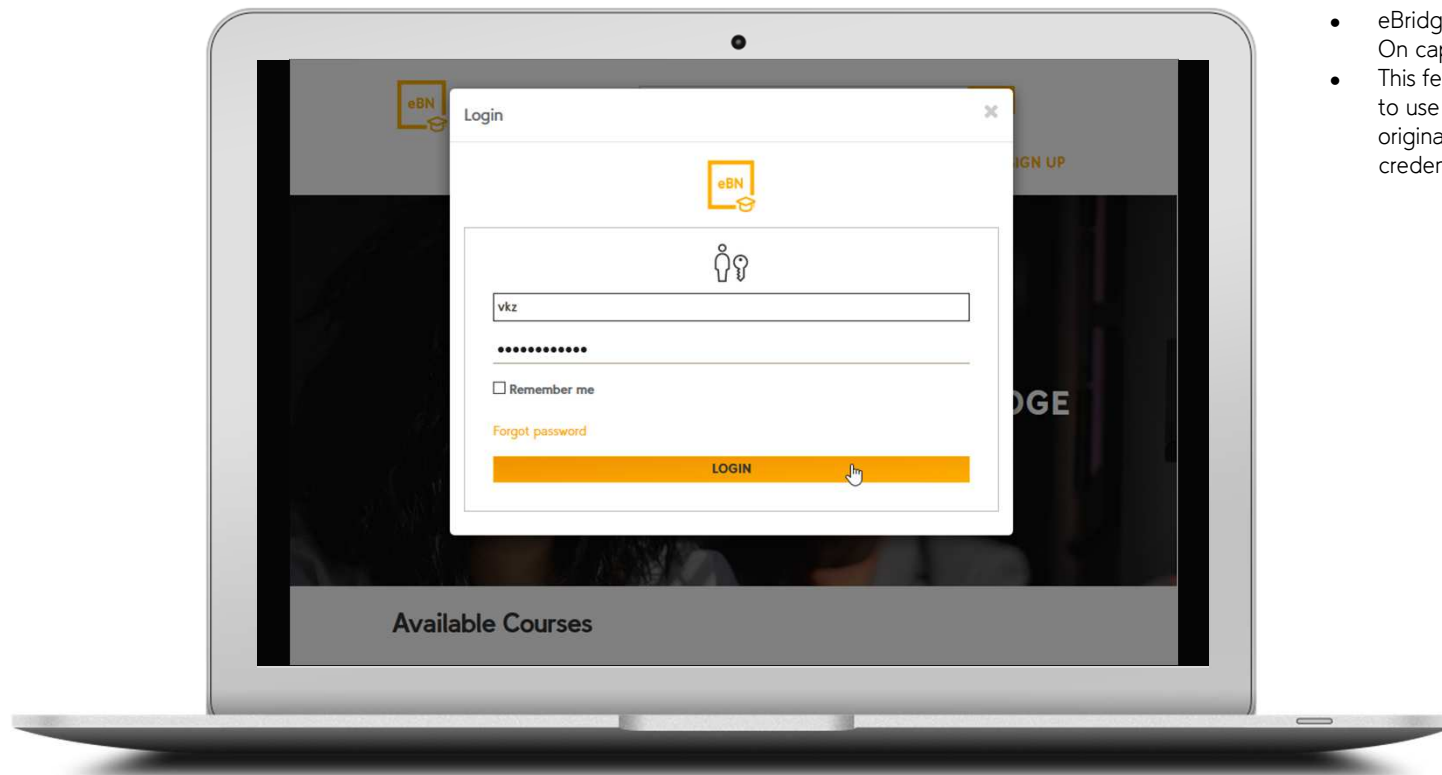
11. Intuitive User Interface



- Browser friendly
- Device responsive
- Standard navigation, meaningful clickable labels, dropdowns for categories and subcategories and the inclusion of search bar
- Quick and efficient navigation to courses, cart, wishlist, order details, profile and dashboards



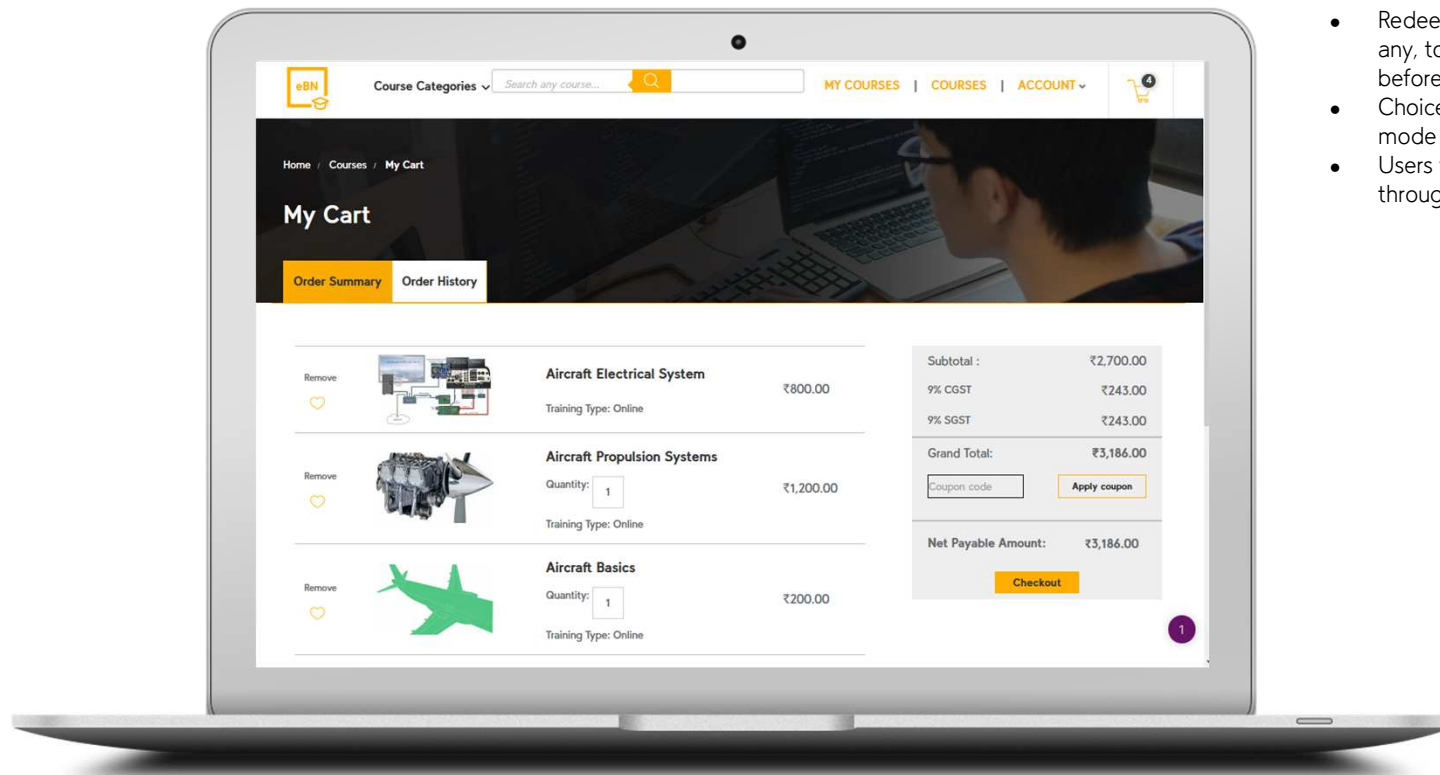
12. Single Sign – On (SSO)



- eBridgeNow tool is Single Sign-On capable
- This feature enables corporates to use the platform with their original corporate login credentials



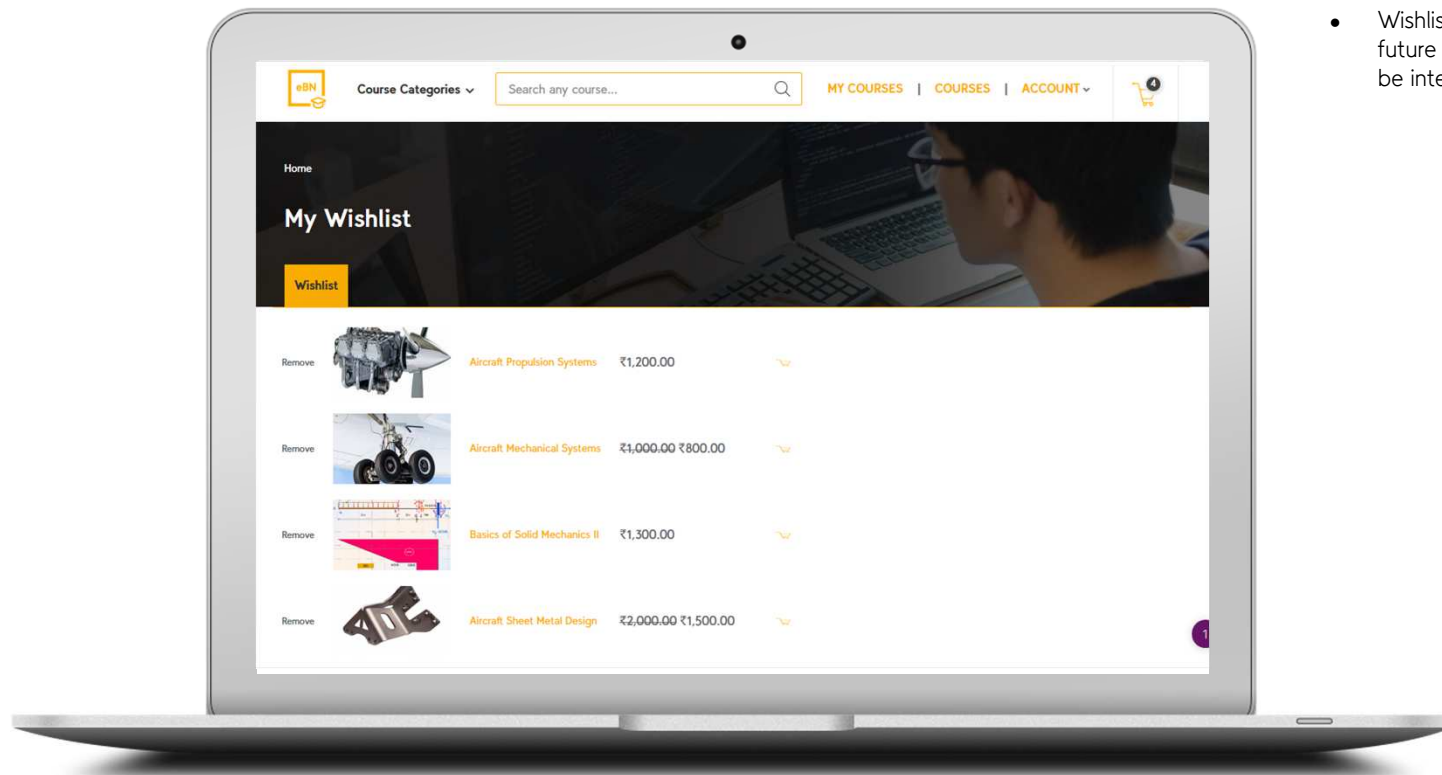
13. Shopping Cart, Invoicing and Coupon



- Redeem the coupon code if any, to avail the discount before checkout.
- Choice of convenient payment mode to purchase the courses
- Users will receive an invoice through registered email id.



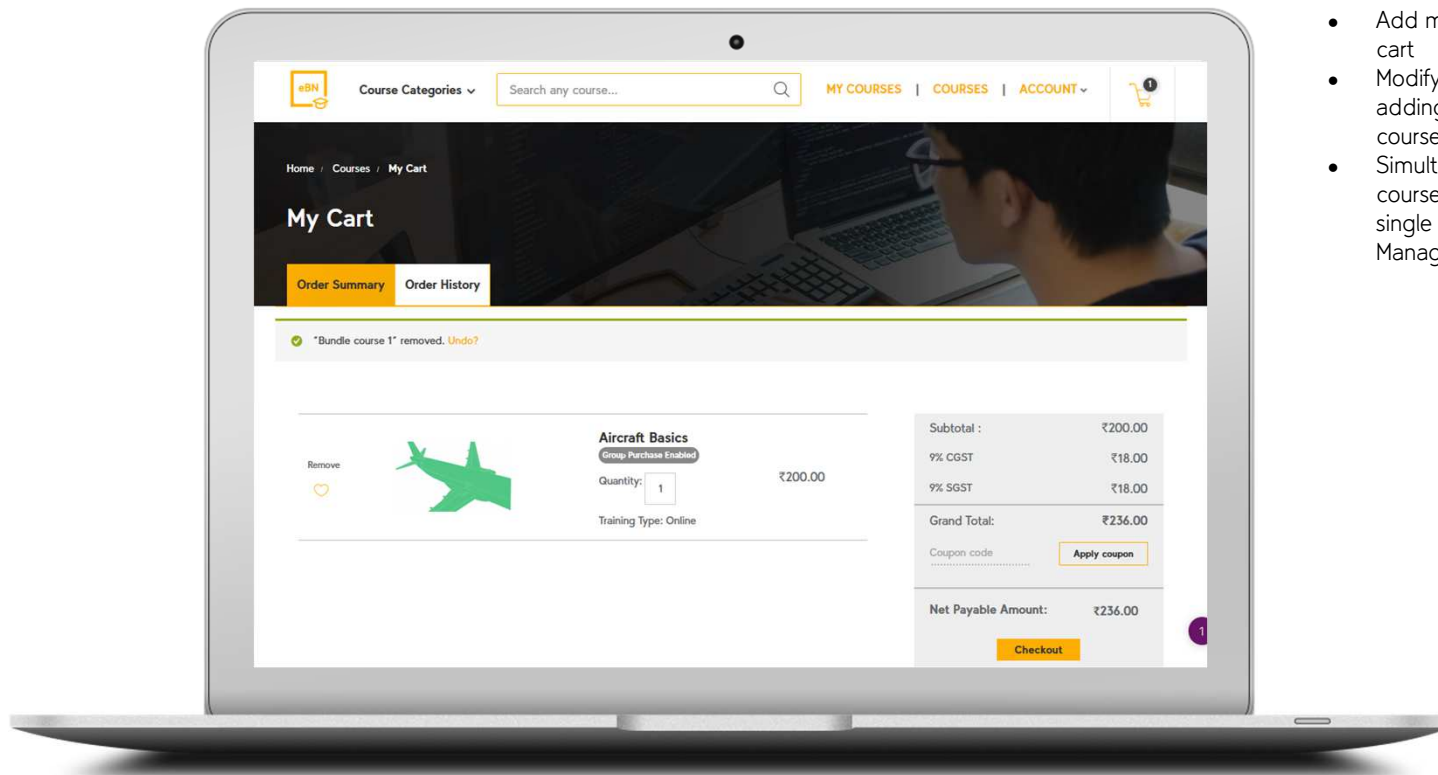
14. Wishlist



- Wishlist allows users to plan for future courses that one might be interested in, and track it



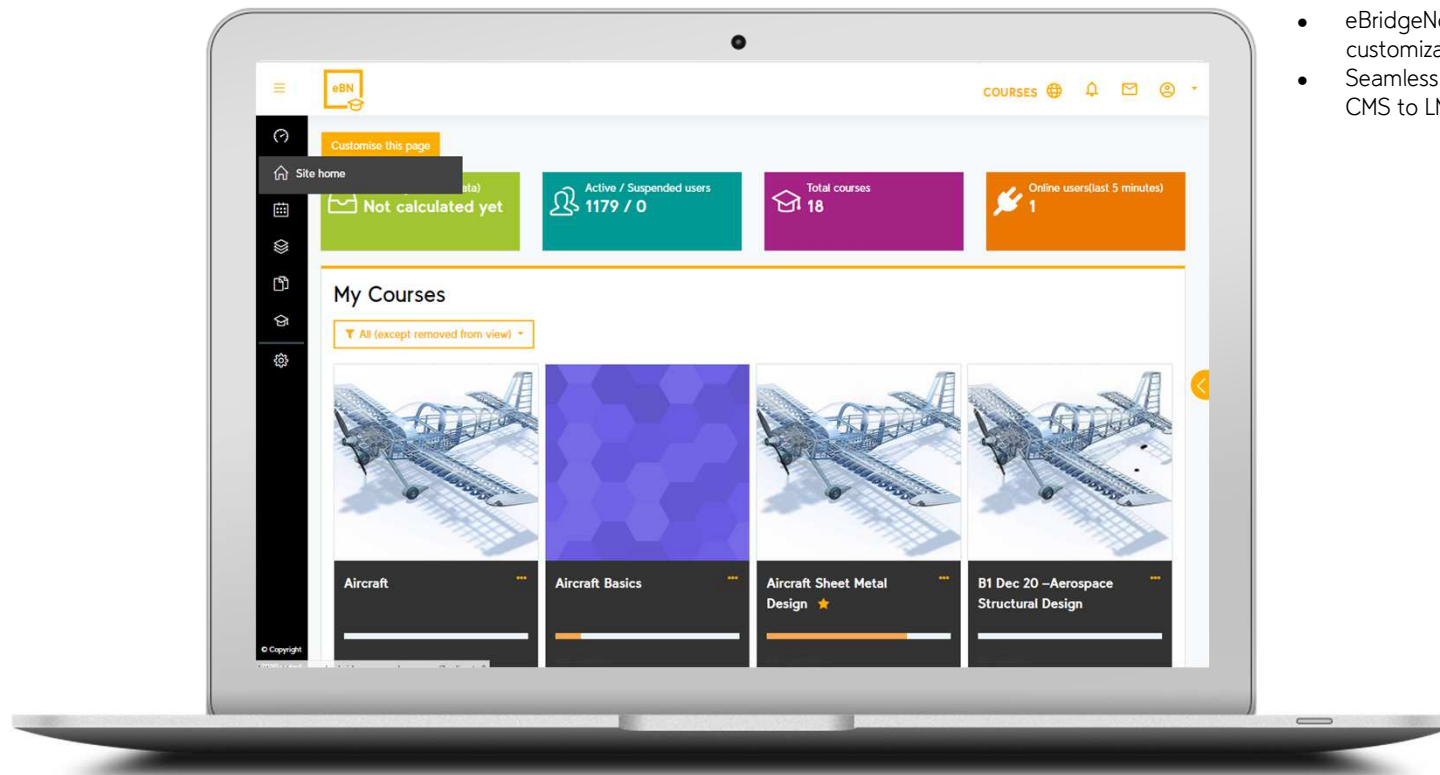
15 Bulk Purchase



- Add multiple courses to the cart
- Modify the course quantity by adding and removing the course from the cart page
- Simultaneous purchase of bulk courses for many users in a single upload by Training Manager in few clicks



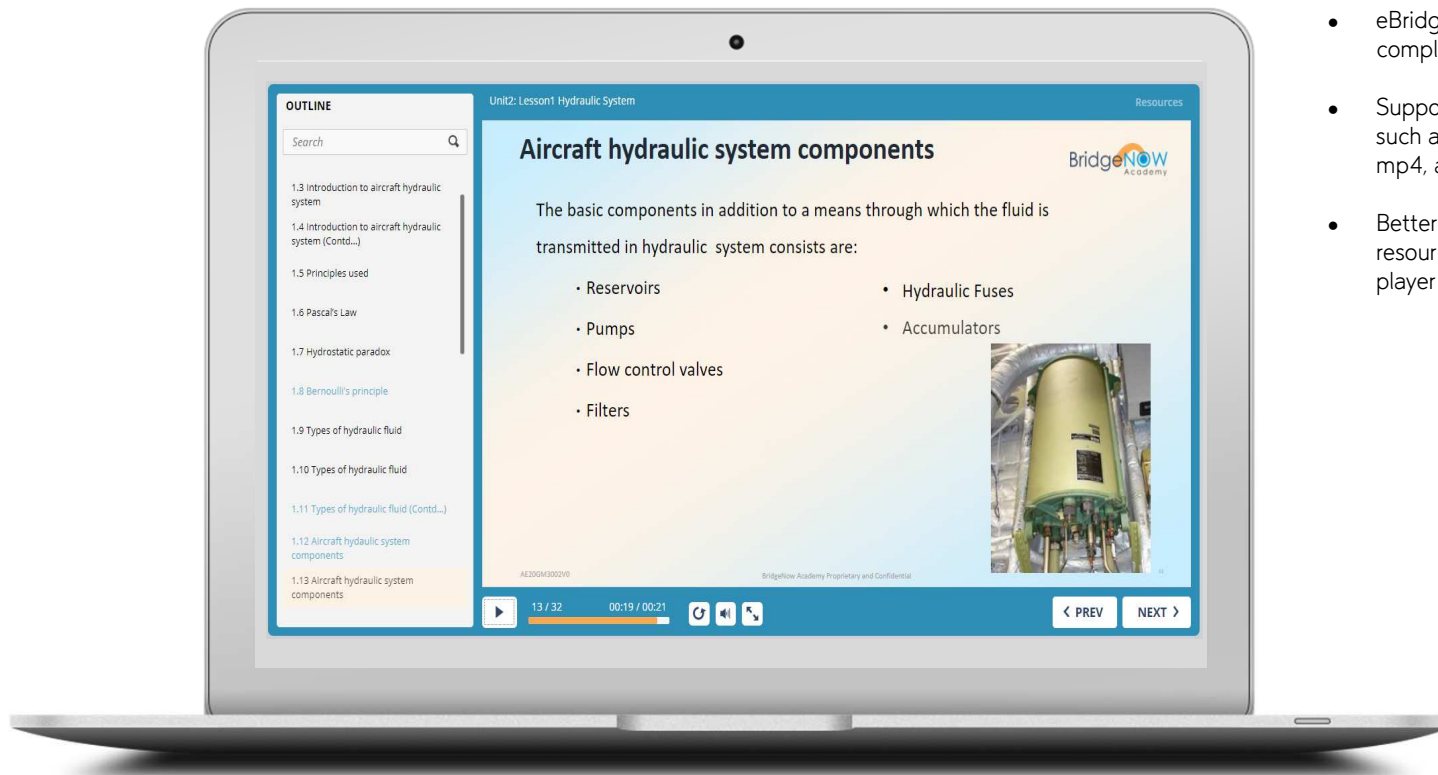
16 Customized Themes for LMS & CMS



- eBridgeNow is capable of easy theme customization
- Seamless transitioning while moving from CMS to LMS & vice versa



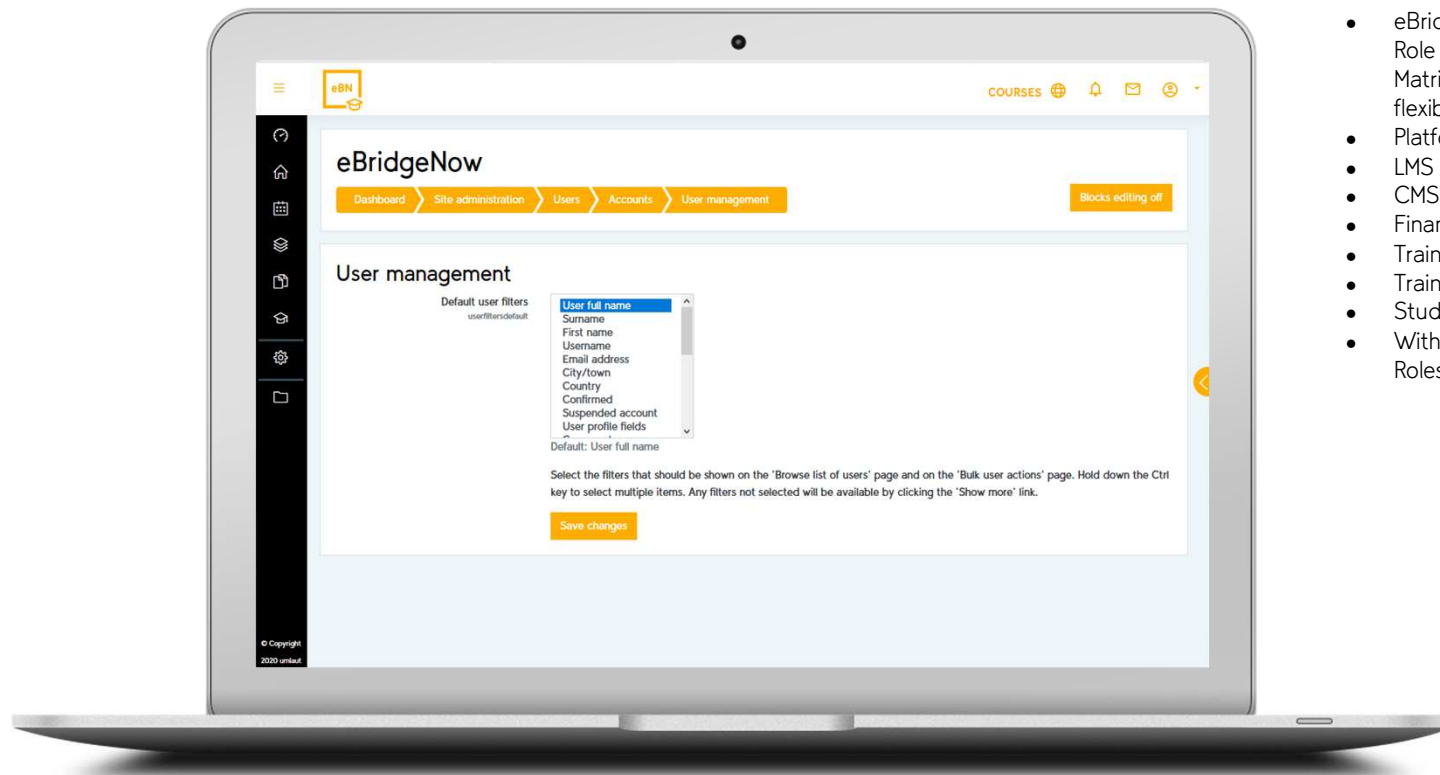
17. Compliance



- eBridgeNow is SCORM compliant
- Supports content in formats such as pdf, ppt, xls, doc, csv, mp4, avi, gif, jpg, jpeg, png etc.
- Better learning experience with resource files & multimedia player features



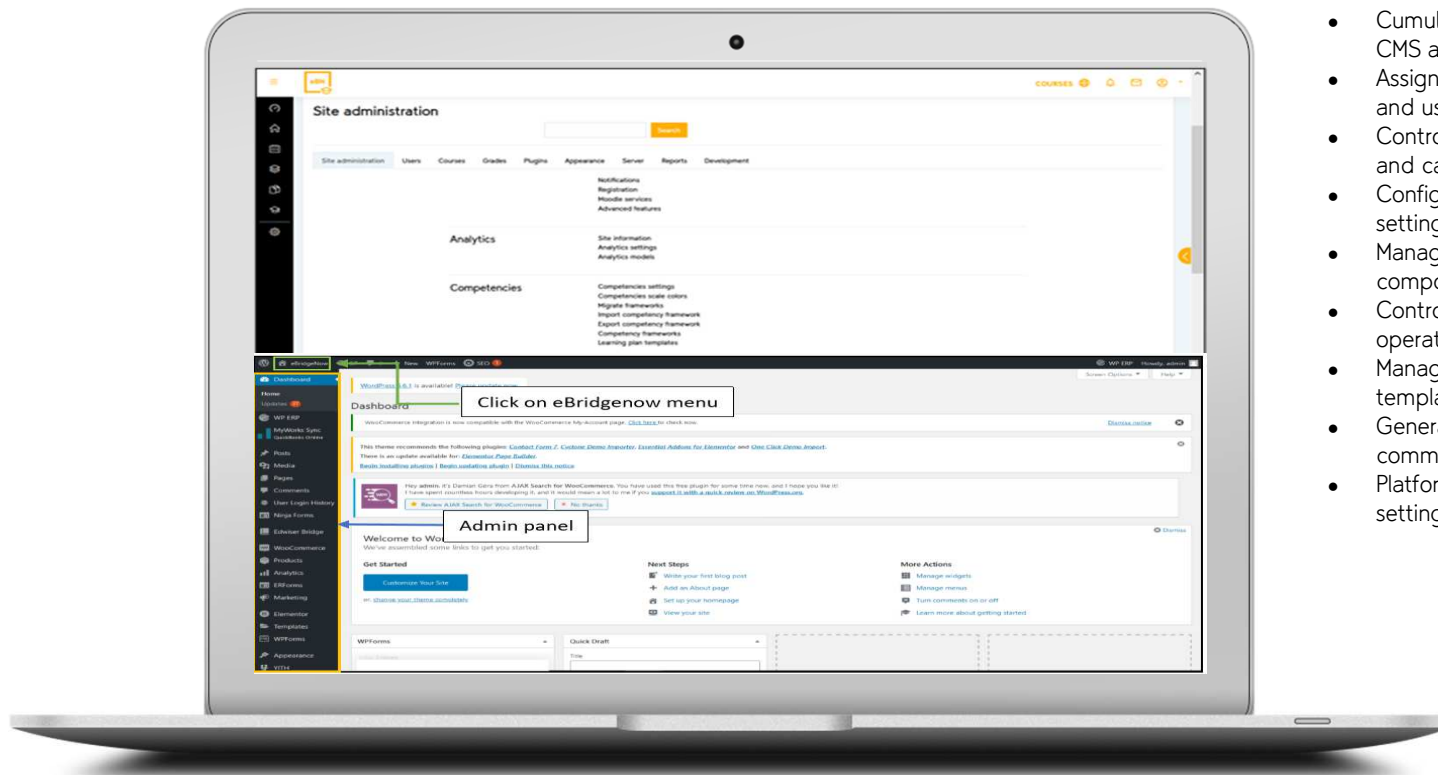
18 User Role Management



- eBridgeNow comes with User Role Management with a User Matrix capability, which brings flexibility in defining user roles
- Platform Admin
- LMS Admin
- CMS Admin
- Finance Manager
- Training Manager
- Trainer
- Student/User
- With configurable Roles/Privileges



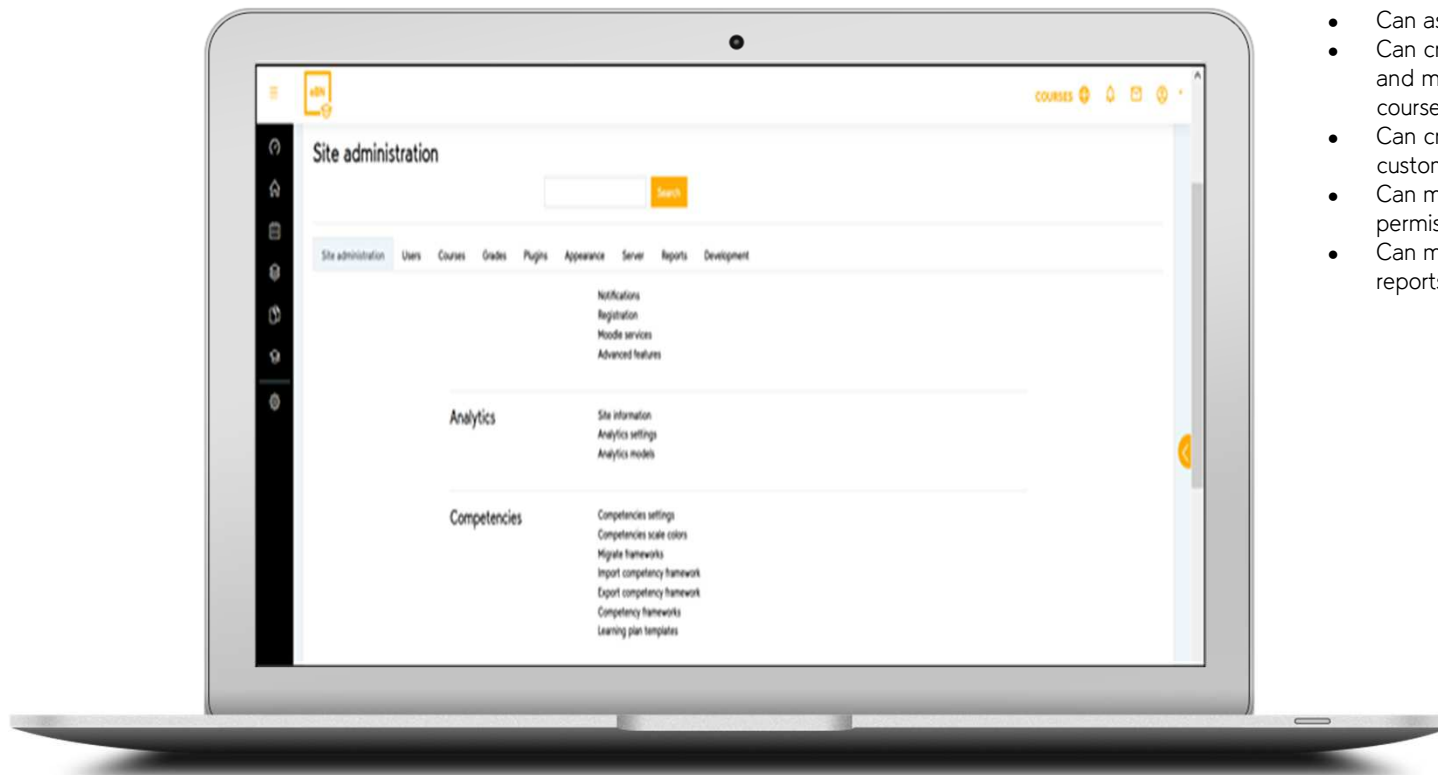
19. Role – based access for Platform Admin.



- Cumulative rights of LMS and CMS admin
- Assign and manage user roles and user creation
- Control course, course content and category creation
- Configure and control the SMTP settings for email notifications
- Manage orders, pricing, taxation components and coupons
- Control PG settings and operations
- Manage email content and template configuration
- Generate and configure commercial reports
- Platform admin controls all the settings of the entire website



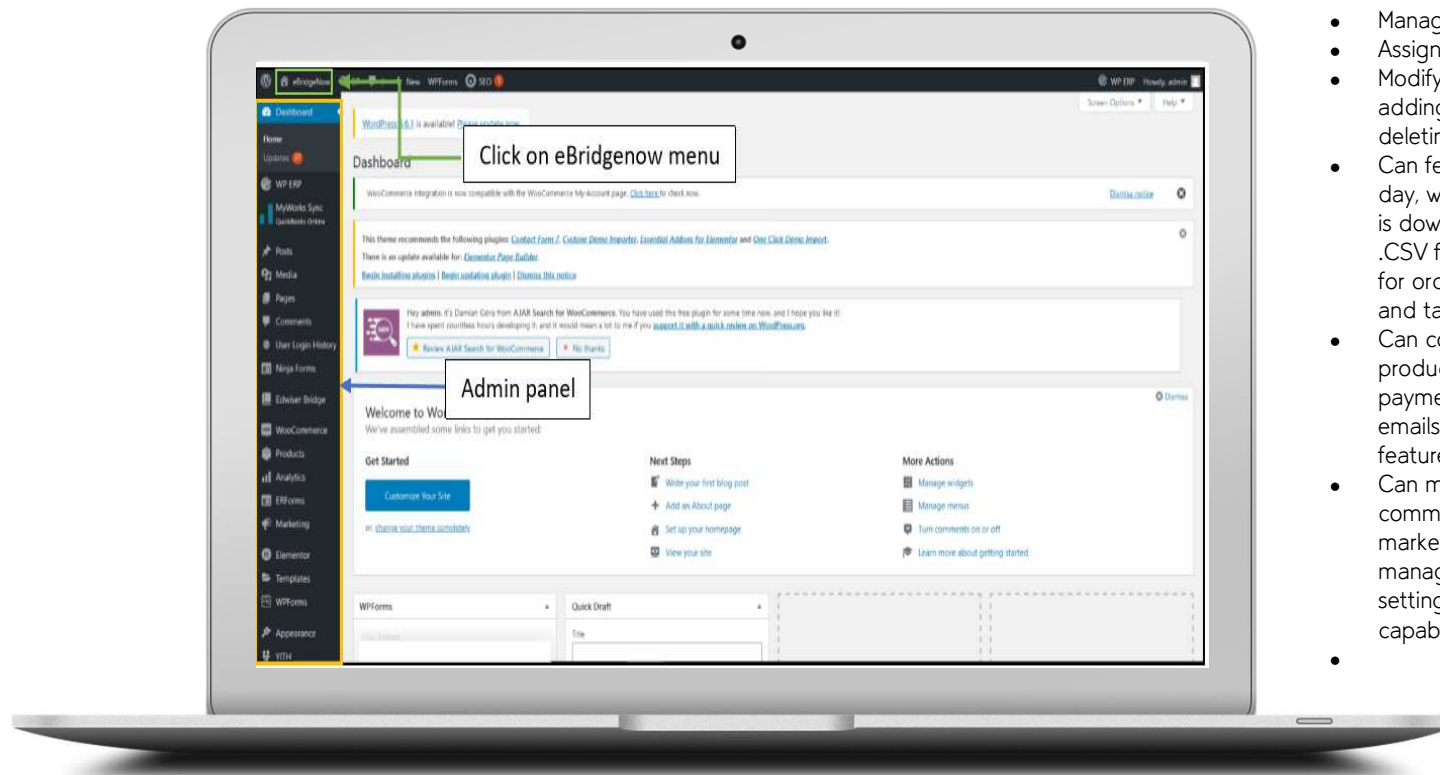
20. Role – based access for LMS Admin



- Can assign Training Head
- Can create a course, create and manage course content, course category
- Can create badges, language customizations for learners
- Can manage user account and permissions
- Can manage grades, and reports



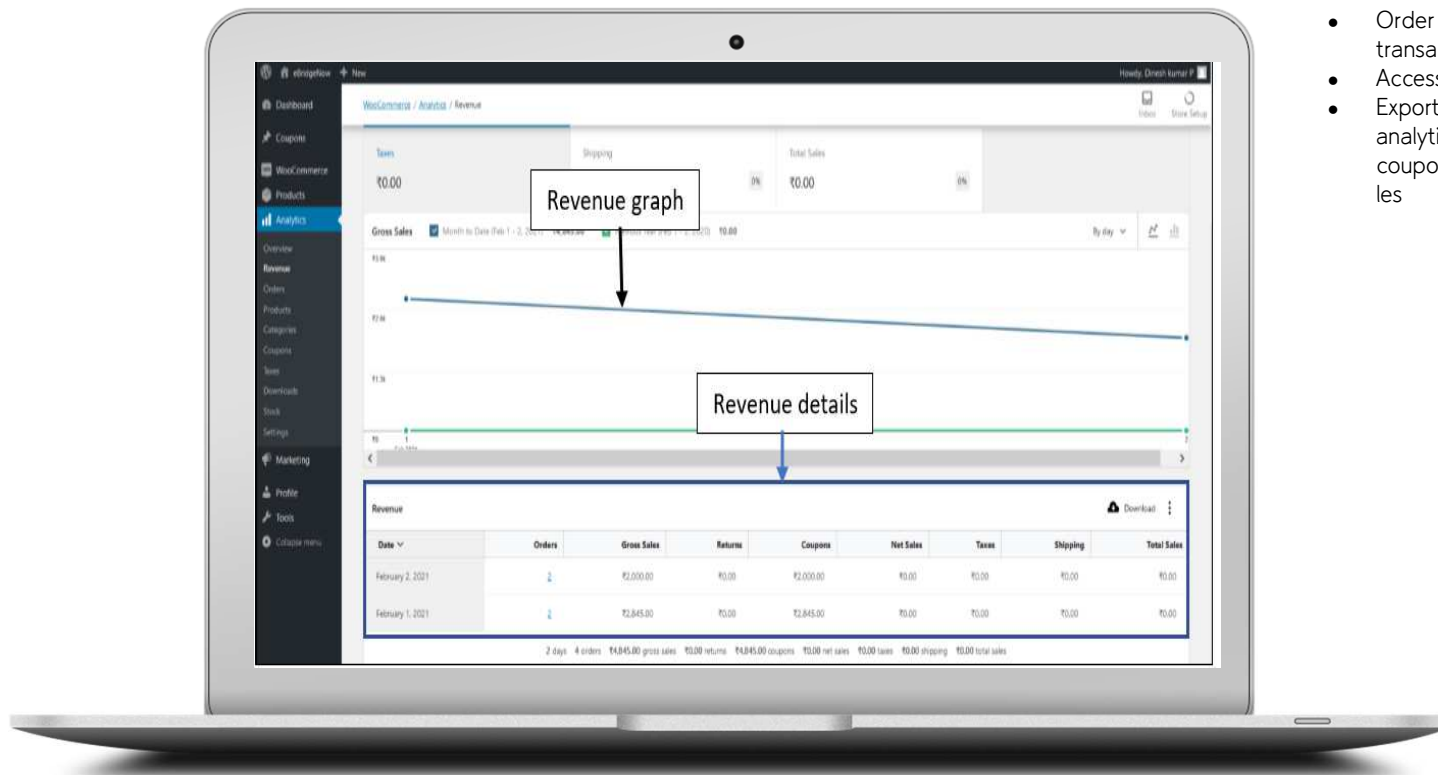
21. Role – based access for CMS Admin.



- Manage users
- Assign roles to Finance Team
- Modify the existing roles like adding new capabilities, deleting existing capabilities
- Can fetch the order reports by day, week, month, yearly which is downloadable in the form of .CSV file. Reports are available for orders, customers, stocks, and taxes
- Can configure general, products, tax, shipping, payments, Account & privacy, emails, and other advanced features
- Can manage/create/export commercial reports for marketing, monitor orders manage the payment gateway settings and control the capabilities of the finance Team
-



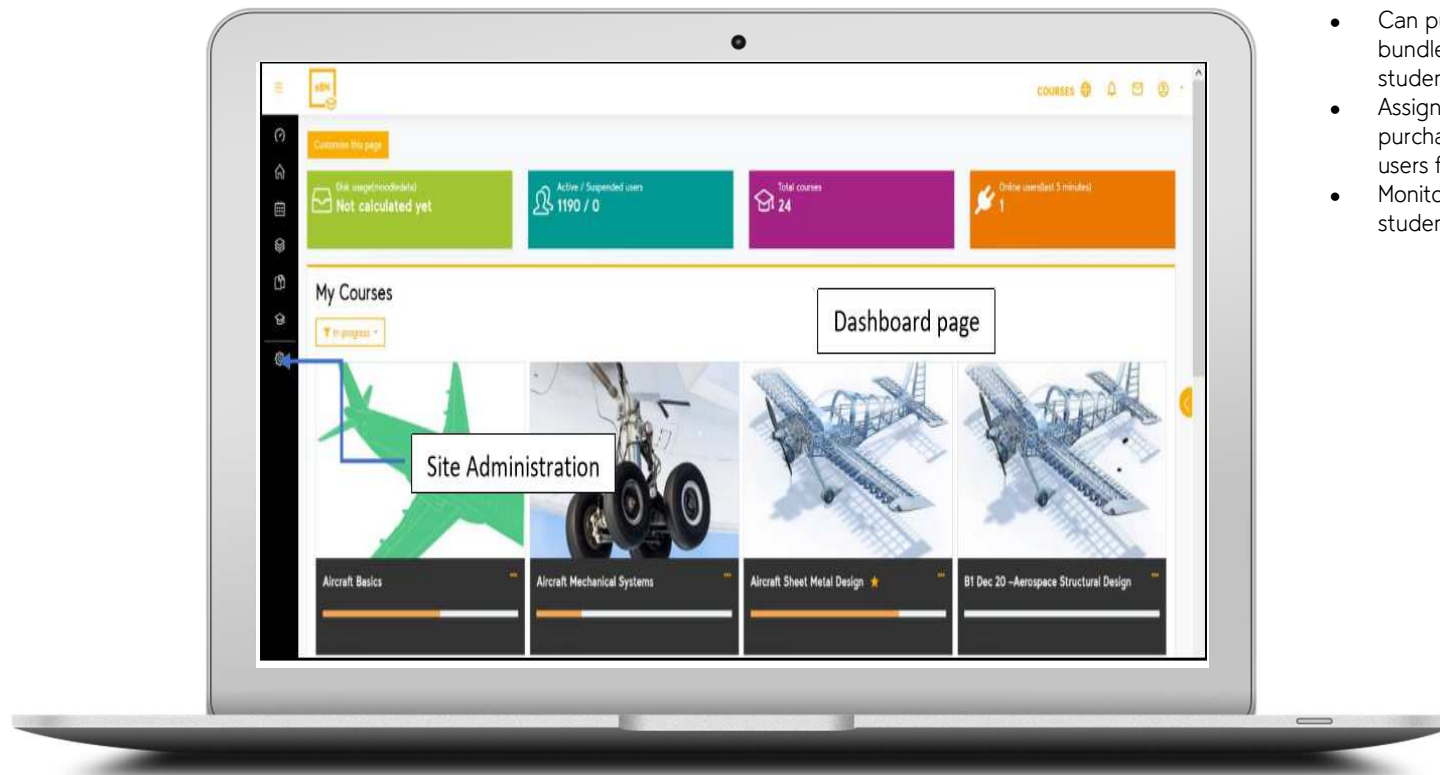
22. Role – based access for Finance Manager.



- Order process dashboard transaction
- Access to invoice details
- Export/view/download analytical reports related to coupons/categories/product/sales



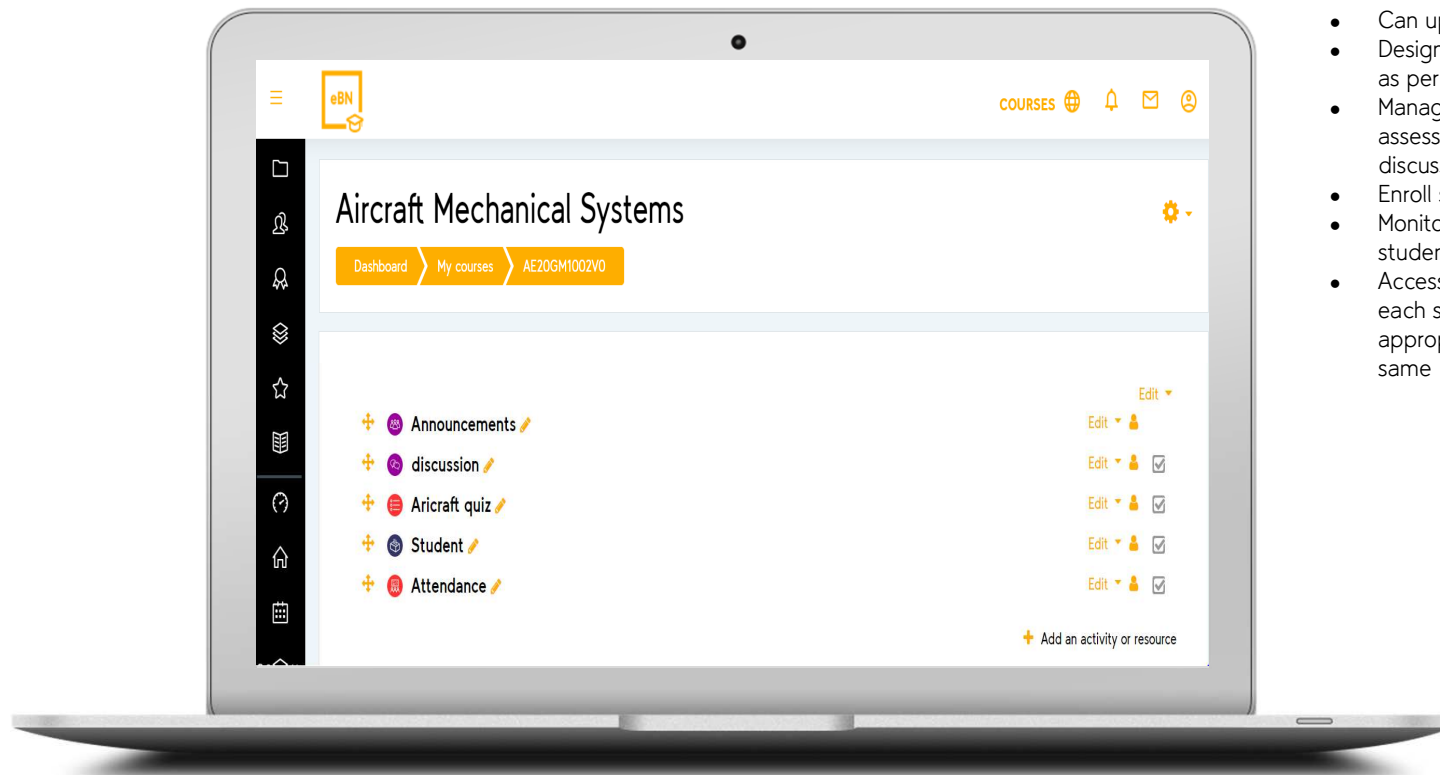
23. Role – based access for Training Manager



- Can purchase bulk and bundled courses for multiple students
- Assign students to the purchased course by uploading users for bulk registration
- Monitor the progress of each student in the bulk purchase



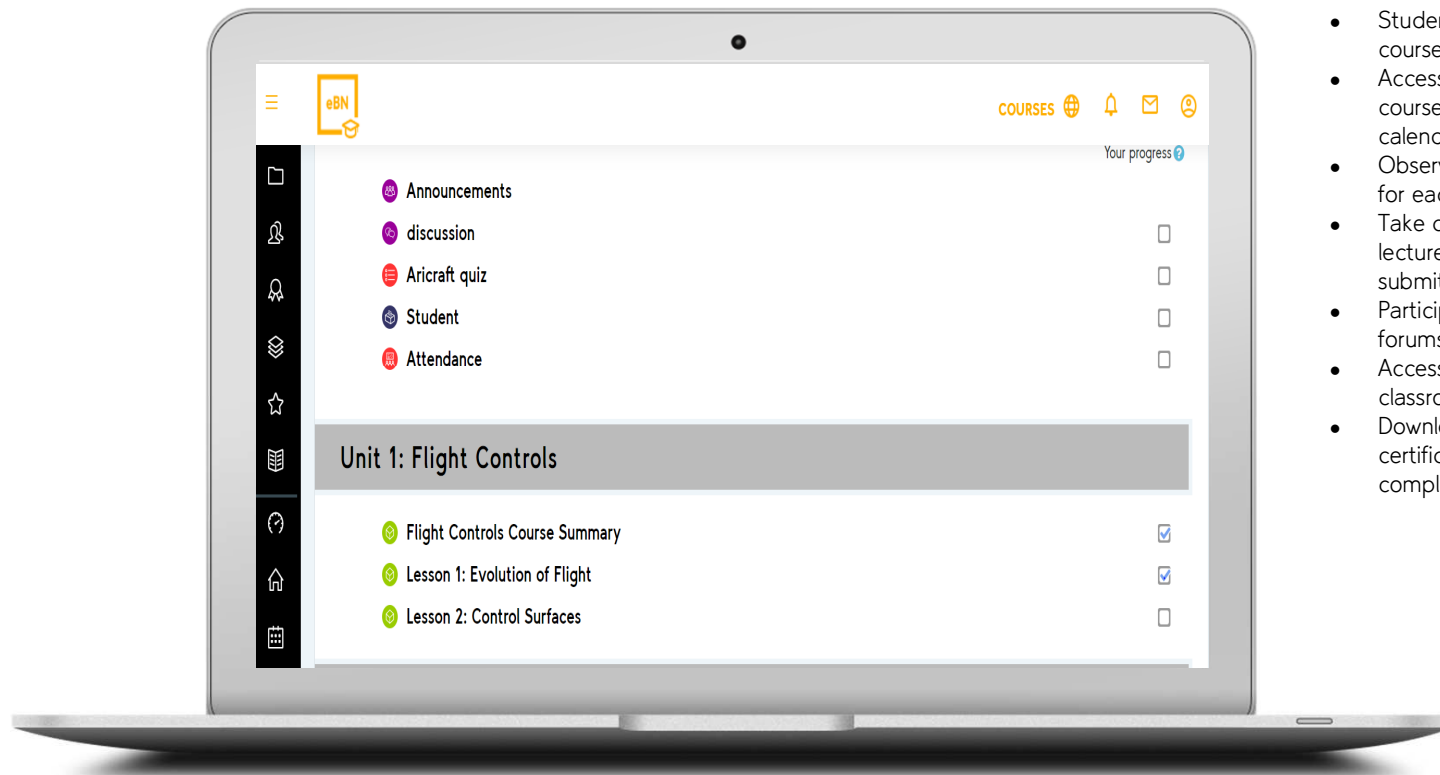
24. Role – based access for Trainer.



- Can upload the course content
- Design and format the course as per the trending standards
- Manage course forum, chat, assessments, grading and discussions
- Enroll single/bulk users
- Monitor the progress of each student in the bulk purchase
- Access the progress reports for each students and take appropriate actions for the same



25. Role – based access for Student.

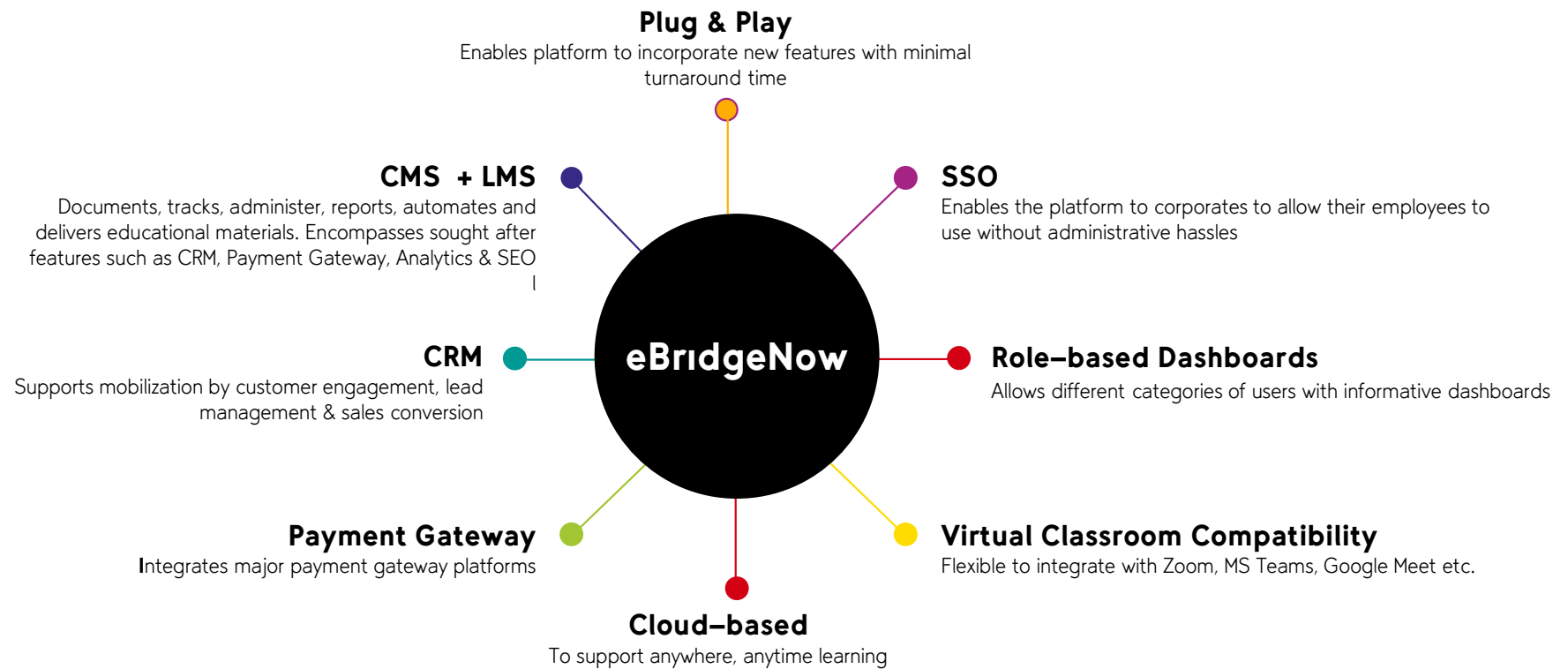


- Students can purchase/enroll in a course
- Access the student dashboard and courses enrolled in and inbuilt calendar
- Observe the course progress status for each course
- Take course lectures/assessments/quizzes and submit assignments and feedback
- Participate in chats, discussions and forums
- Access the video recordings of classroom sessions
- Download the course completion certificate after successful completion of course



eBridgeNow[®]

Key Attributes.





Our eBridgeNow solution[®]

Value proposition.

Anytime & Anywhere

This tool allows users to learn at their comfort, thereby providing the opportunity of learning at a flexible pace.



Management Friendly

Our EdTech platform supports all training management and coordination activities elegantly. This increases productivity of training organizations.



Blended Learning

The platform blends all kinds of training methods and delivery models, enriching the experience of all stakeholders.





Value added services



AI/ML layers

Our digital team can build AI and Machine-learning layers to meet specific needs of users



Content Digitization

Our team has adequate expertise in Learning & Development framework and using of software tools to support the process



Co-build your Learning Platform

Flexibility to integrate components from your existing model to form a seamless digital system



Administration and Management

Fully outsourced model as an optional service through cloud-based delivery mode



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